

## **ENGINEERING MEASURES FOR PROMOTING PEDESTRIAN SAFETY**

The meeting of Ministers responsible for transport in the SADC region was held from 5th to 7th October 2011 at Centurion, South Africa. The Ministers endorsed a SADC Regional Road Safety Programme and launched a Road Safety Awareness Campaign Strategy and Action Plan developed as part of the initiatives geared towards United Nations Decade of Action for Road Safety 2011 – 2020.

The strategy concentrates on two focal areas, pedestrian safety and seatbelt compliance with the goal of achieving improved road user behavior. The key objectives of the campaign are to promote walking as a safe, desirable and viable mode of transport; reduce number and severity of pedestrian collisions occurring on national road networks of member states; focus on cost-effective measures to address the causes of pedestrian fatalities and injuries; support the promotion of seat belt and other child restraint use at all times; reduce the number and severity of collisions caused by unrestrained passengers and other vehicle occupants and monitor, evaluate and review all pedestrian-involved collisions.

The SADC Road Safety Programme, Campaign Strategy and Action Plan were developed by the Road Safety Working Group (RSWG) of which ASANRA is a member. The preparation was well informed by experiences of member states and ASANRA Guidelines on Road Safety Procedures (including audits) and; Principles, Development of Road Traffic and Incident Management Systems.

The Discussion Forum introduces the subject of engineering measures that road agencies could deploy to promote pedestrian safety. For instance, some member road agencies are embarking on construction of pedestrian flyover footbridges. The Secretariat invites members to share their experiences regarding engineering solutions to pedestrian safety for publication in the next issue of ASANRA Quarterly Newsletter. In addition, a number of selected topics at the planned 5th Africa Transportation Technology Transfer (T<sup>2</sup>) Conference at Arusha, Tanzania will dwell on the subject of road safety.

## **FEEDBACK**

For feedback on the subject of engineering measures for promoting pedestrian safety, please contact or post your comments to:

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